

Ricky Chan. (Chan Wing Hin)

The Extraordinary Tech-Driven Entrepreneur

Hong Kong, Tin Shui Wai

18-year-old, 2007

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Introduction

Greetings, I am Ricky, a tech-driven entrepreneur specializing in web development, digital marketing, and business management. I am also the author of an unpublished book: *Business & Marketing Essentials—You Read and Win*¹. As a digital business enthusiast, I immersed myself in self-learning all the skills the craft an impeccable company, ranging from graphic design, marketing, to coding. My curiosity fuels my learning, and my learning will never stop.

Projects & Initiatives

HackTheEast AI Hackathon 2026

November 2025 - Current

Member of the Organizing Team | <https://hacktheeast.com>

HackTheEast is the first student-led AI hackathon in Hong Kong. It is led by more than 25 elite university students, bringing more than 200 university students in person. It had an award pool of more than 120K in Hong Kong Dollars. It is backed by sponsors such as ExpressVPN, MiniMax, OAX Foundation, Abelian, RevisionDojo, Ingram Micro Hong Kong & Amazon Web Services (AWS), SparkLabs Group, HKUST Entrepreneurship Center, HKU Common Core, and HKUST AI Literacy Hub. It is supported by other famous institutions. Some institutions also offered internship opportunities to the hackathon winners.

My Roles

Marketing

- Establishing effective ad campaigns in Meta Ad. Using strategies to achieve a cost per landing page of \$0.06, far lower than the typical average of \$0.5 to \$1.50
- Creating posts on social media, including smooth motion graphics, video recordings, digital poster designs, Threads writings, etc, to expand audience reach

Designing

- Providing effective, clean, and modern social media materials
- Designing captivating elements for the website

Programming

- Engaged in the development of the official HackTheEast website

GoDotWebs

December 2023 - Current

The Founder | <https://godotwebs.com>

GoDotWebs is positioned to be the most efficient provider of web solutions through AI-powered automation services engineered based on true client experience. Founded in 2023, functioned with one developer handling technical operations and one marketer responsible for client outreach. Now, it transformed to an AI-powered automatic web solution service as a SaaS (Software as a Service).

B0 Online English Reading Mock Examination

February 2025

The Host of The Mock Examination

The B0 English Reading Mock Examination is designed to evaluate one's English reading ability based on the HKDSE examination framework. It has 30 participants, and all the submitted papers were marked and evaluated within 2 days.

QuLoad

February 2025

Independent Developer | <https://github.com/RedTotally/quload>

QuLoad is an open-source web tool designed to elevate the flexibility of file transmission, allowing users to convert ZIP folders, PDF, Word, TXT, etc files into links. Sending files exceeding platforms file upload size limits.

MassMail

January 2025

Independent Developer | <https://github.com/RedTotally/massmail>

MassMail is an email marketing tool designed for automatic email sending by connecting to a specific SMTP (Simple Mail Transfer Protocol) server. It is also the first SaaS (Software as a Service) I have tried to create with the Stripe API integrated.

Jumpmaster

December 2024

Independent Developer | <https://github.com/RedTotally/Jumpmaster-V2>

Jumpmaster is a prototype web builder, an experimental project. Two major systems were implemented: the web builder system and the advertising bidding system. The web builder allows users to build a jumpscare prank website hosted by Jumpmaster without any coding, and the advertising bidding system allows users to bid for advertising spots on Jumpmaster-hosted sites using an in-platform currency. The purpose of this website is to retrieve data and evaluate advertising behaviours.

DotWebsHosting

October 2024

Independent Developer

DotWebsHosting is a cloud hosting platform. Instead of using a pre-built panel like CPanel, it uses a self-developed panel, DotWebsPanel, providing the cleanest and smoothest web hosting experience. It was also one of the flagship projects I was proud of, as the effort was considerable.

Languages

- English (Fluent)
- Cantonese (Native)
- Mandarin (Fluent)

Prerequisites

- Quick Learner
- Innovative
- Enthusiastic about Tech & Business
- Extraordinary problem-solving
- Forward-thinking
- Active Talker
- Logical

Skills

Web Development (2 Years)

- HTML
- TailwindCSS
- Next.js
- React.js
- JavaScript
- Typescript
- Supabase
- Firebase

Digital Marketing (2 Years)

- Google Analytics
- Google Search Console
- SEO (Search Engine Optimization)
- Keyword Research
- Social Media Advertising

3D Modeling (4 Years)

- Blender

Graphic Design (6 Years)

- Adobe Illustrator
- Adobe Photoshop

Video Editing (6 Years)

- Adobe Premiere Pro

Competitions

**AWS AI Hackathon Hong Kong:
Build Tomorrow's Hong Kong with AI**
Participation | <https://github.com/RedTotally/hktap>

September - October 2025

- Developed a practical AI-powered web application for Hong Kong tourism.
- Smooth teamwork & exceptional collaboration and communication.
- Joined the development of the website and designed stunning elements & videos that elevated the product.

Certifications

**Hong Kong Blind Union's International White Cane Day
2025 Cane-A-Thon Charity Fun Walk cum Inclusive Carnival**
Team Leader

October 2025

- Established effective communication with other team members and leaders.
- Provided thorough assistance to visually impaired patients during the event.

Stanford University
Introduction to Logic

September 2025

Top Up Learning

June 2024

Level of English attained: Advanced C1
(Accredited by the British Council)

Work Experience

- ~HK\$20,000 Earned from Web Development

ERP System Development

August 2024 - September 2025

Hong Kong Electronic & Mechanical Limited
Atop Development Company Limited
Me Time Catering Limited

- Incorporated digital solutions, including invoicing, CRM, accounting, inventory, etc, to streamline and accelerate daily business operations.

CRM & File Storage System Development

April 2024 - June 2024

Systems Registrations Limited

- Self-coded internal system with the greatest flexibility and customizability. Next.js and Firebase are integrated to ensure quality and efficiency.

Education

HKU SPACE Po Leung Kuk Stanley Ho Community College
Higher Diploma in Business Management - Year 1

September 2025 - Current

Tin Shui Wai Government Secondary School
Local Secondary School

September 2019 - July 2025

- Treasurer of Commercial Studies Club (2023 - 2024)
- Language and Cultural Immersion Programme to UK (2023 - 2024)